RESEARCH DAY

Lawrence Technological University's showcase of innovation, research and collaboration!

April 24, 2026

LTU

INTERDISCIPLINARY
INNOVATION
INVENTION

What is Research Day?

Lawrence Tech's Annual Research Day and Presidential Colloquium promotes scholarly engagement, highlighting faculty research in the morning and student innovation in the afternoon, offering an exciting platform to showcase discovery and foster collaboration with industry professionals.

A.M. SESSION: Faculty Colloquium (S100)
8:00 AM - 12:00 PM

8:00 AM	Continental Breakfast and Networking
9:00 AM	Opening Remarks
	Presidential Colloquium
	College Researchers of the Year Awards
	Break
	Keynote Address - TBA

P.M. SESSION: Student Showcase (Buell Atrium)
12:00 - 2:30 PM

12:00 - 1:30 PM	Lunch (Blue Devil Cafe)
12:00 - 2:30 PM	Poster Session / Q&A w/Researchers
	Exhibit Hall
	Alumni Lounge (M336)

Support academic excellence...

become an LTU Research Day sponsor!

See reverse side for benefits!

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Lawrence Technological University
Be curious. Make magic.

From breakthrough concepts to real-world impact, LTU students are redefining what's next in research.

Lawrence Technological University's annual Research Day showcases student innovation and discovery across disciplines. Through poster presentations and interactive Q&A sessions, students engage directly with industry, academic, and community guests. The event fosters collaboration, spotlights emerging research, and connects students with partners and supporters dedicated to advancing innovation.

Be Curious. Make Magic. Become a Sponsor.

Support the next wave of discovery at Lawrence Tech. Become a sponsor of the 13th Annual Research Day and help fuel the research, creativity, and talent that power Michigan's innovation ecosystem.

Scan the QR code to get started,
or email Amy DeWys, adewys@ltu.edu
to support student research at LTU

LTU

SPONSORSHIP LEVELS

KEY BENEFITS	LIMITED					UNLIMITED
	PRESENTING (1)	KEYNOTE (1)	COLLOQUIUM (1)	SCHOLAR (3)	REFRESHMENT (1)	ALUMNI & FRIENDS
Research Day naming ("Your Name LTU Research Day")	✓					
"Meet and Greet" with Keynote Speaker (TBA)	✓	✓				
Introduction to the audience prior to the Colloquium	✓	✓	✓			
"Meet and Greet" with LTU President Tarek Sobh and Deans	✓	✓	✓	✓		
Exhibitor table in main poster hall	✓	✓	✓	✓	✓	
Table at two (2) 2026 LTU Career Fair events	✓	✓	✓	✓	✓	
Breakfast table tents & lunch signage	✓	✓	✓	✓	✓	
Name & logo on all event materials, website and social media promotion	✓	✓	✓	✓	✓	✓
Dedicated lounge space for alumni, supporters & friends	✓	✓	✓	✓	✓	✓
	$15,000	$10,000	$7,500	$5,000	$2,500	$500