MARK KOWAL

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SUMMARY

Experienced real estate and construction leader with a proven history of managing $400M+ in capital projects across diverse sectors. Expertise in overseeing multi-site national portfolios and leading project teams to deliver innovative solutions that exceed project objectives. Thrives in demanding environments, aligning real estate and development goals with broader business strategies. A PMP-certified professional who thinks strategically and proactively resolves issues. Enthusiastic about creating synchronicity between diverse teams, fostering vendor partnerships, and delivering timely, high-quality projects. Driven by continuous improvement and creating mission-driven facilities.

TECHNICAL SKILLS

Bluebeam | Microsoft Office Suite | Microsoft Project | Microsoft Teams | AutoCAD | Smartsheet | Written and Verbal Communication | Project Planning | Change Management | Regulatory Compliance

CERTIFICATIONS

PMP, Project Management Professional Certification 8 / 2010-present
Project Management Institute

LEED AP, LEED Accredited Professional 5 / 2009-present.
Green Building Certification Institute

EXPERIENCE

COLLABORATIVE PROJECT MANAGEMENT, LLC 3/2025- present
Founder

- Developed a project management methodology which utilizes live data links connecting single entry information throughout project documents which is available to the entire project team 24/7.
- Constructed communication automations to notify the project team of schedule deficiencies requiring correction and report overall project status to project stakeholders through a web-based dashboard.
- Created a Smartsheet based financial management tool which allows project managers to create accurate, detailed budgets, track proposals, change orders and invoicing by vendor, and report in real time.

LAWRENCE TECHNOLOGICAL UNIVERSITY, Southfield, Michigan 9 / 2022-present
Adjunct Professor (part time)

- Developed course content for Human Comfort class, which demonstrates practical applications of building systems to interior design students and promotes learning by applying lecture content to practical design applications.
- Introduce interior design students to building components that address structural systems, construction materials, thermal and visual comfort, and building systems.

MISSION VETERINARY PARTNERS, Southfield, Michigan 1 / 2023-11 / 2024
Director, Planning and Development,

- Directed a four-person remote capital project management team in the successful planning, execution, and management of over fifty concurrent renovation and relocation projects for a private equity funded, 350 veterinary hospital national portfolio.
- Spearheaded the development of corporate design standards and material specifications, aligning project outcomes with business objectives and reducing average project costs by 20%.
- Developed a web accessible dashboard reporting structure that conveyed live project information tailored to the recipient's needs.

CBRE, Southfield, Michigan 5 / 2017-10 / 2022
Senior Project Manager

- Provided on-site leadership for all phases of complex, large scale capital projects with values up to $25M from site selection analysis through occupancy ensuring compliance with quality, timeline, financial obligations, and lease requirements.
- Coordinated pre-construction requirements with municipalities, landlords and project team to proactively remove project obstacles.
- Worked with the real estate team, legal department, operations, and facilities to ensure projects were completed within corporate standards from project kickoff to facilities turnover.

FACILINET SERVICES, INC., Southfield, Michigan 3 / 2016-5 / 2017
Senior Project Manager

- Directed the project team to create and construct innovative real estate solutions that reflected corporate culture through all aspects of planning, design, construction, technology implementation, and FF&E installation.
- Developed and implemented repeatable best practices to streamline project management team functions while mentoring junior team members supporting large projects.
  Managed Contractors and vendors to deliver fast-paced time sensitive projects while assuring the client's desired scope of work took precedence and that the developer and general contractor adhered to the work letter and lease terms.

FEDERAL-MOGUL MOTORPARTS, Southfield, Michigan 9 / 2014-10 / 2015
Senior Construction Project Manager

- Developed and implemented comprehensive strategies for real estate initiatives and facilities y optimization across multiple states ensuring alignment with corporate objectives.
- Identified locations in target markets that aligned with business needs and potential constructability as matrixed against established program requirements that optimized space usage across various regions.
- Produced an overall project management plan, image, and standardization for a multi-site national rollout in support of strategic plans, which eliminated $1M of projected program costs.

EDUCATION

LAWRENCE TECHNOLOGICAL UNIVERSITY, Southfield, Michigan
B.S., Interior Architecture