

CERTIFICATE IN
DIGITAL MEDIA ARTS



PROGRAM OVERVIEW

The Digital Media Arts (DMA) program provides hands-on training in video production, post-production, and digital content creation. Designed for students who want to jumpstart a career in media without committing to a four-year degree, this program prepares graduates for entry-level roles at video production companies, post-production facilities, advertising agencies, corporate marketing, news media, TV production, and film sets.



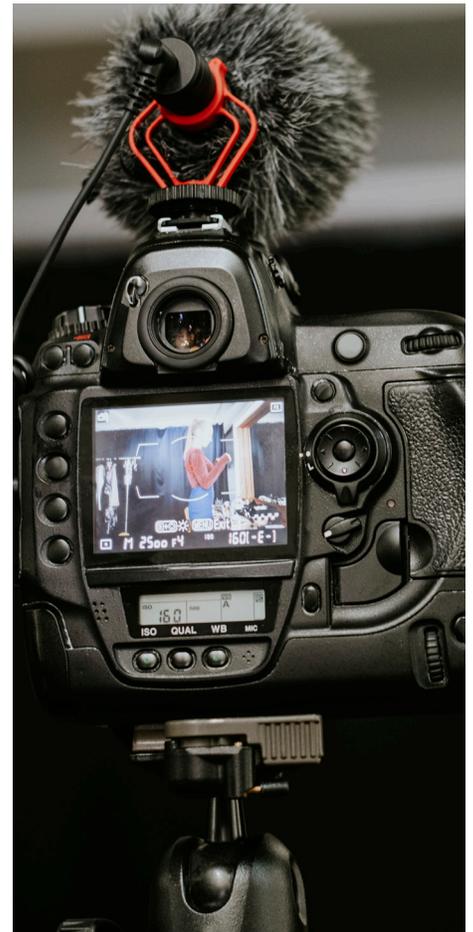
WHY STUDY DIGITAL MEDIA ARTS?

- **VIDEOGRAPHY & PRODUCTION**
Operating cameras, setting up lighting, and recording high-quality audio.
- **STORYTELLING & SCRIPTWRITING**
Writing and structuring content for web, social media, and video production.
- **EDITING VIDEO**
Using non-linear editing software to cut, enhance, and finalize professional video content.
- **MOTION GRAPHICS**
Designing animated graphics for video and marketing use.
- **WEB & SOCIAL MEDIA**
Creating and maintaining a personal portfolio website and leveraging social media for self-promotion.
- **VIDEO DISTRIBUTION**
Exporting and uploading videos for online platforms.

WHY CHOOSE SPECS@LTU

Specs@LTU is dedicated to inspiring, educating, and equipping future leaders in media arts with the skills needed to succeed in a rapidly evolving industry. Whether pursuing a certificate or a degree, online or on campus, students gain hands-on experience with the latest technology in media communications.

Through access to state-of-the-art equipment, project-based coursework, and LTU's unique blend of theory and practical application, students develop the technical expertise and creative vision needed for careers in radio, television, digital media, graphic design and beyond. From broadcasting and video production to digital content creation and marketing, Specs@LTU provides the flexibility and real-world training to help students thrive in today's media landscape.



GETTING STARTED!

For more information, please visit our website or contact us:

Visit: ltu.edu/specs

Email: kharris5@ltu.edu
Kris Harris, Specs@LTU Coordinator

You can create your future today with Specs@LTU!



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Be curious. Make magic.