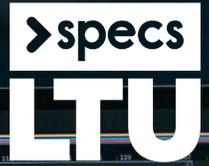


CERTIFICATE IN BROADCAST MEDIA ARTS



PROGRAM OVERVIEW

The Broadcast Media Arts (BMA) program provides hands-on training in radio, television, and digital media production. Designed for students who want to launch a career in broadcasting without committing to a four-year degree, this program prepares graduates for entry-level roles at radio stations, television stations, audio and video production facilities, and podcasting companies.



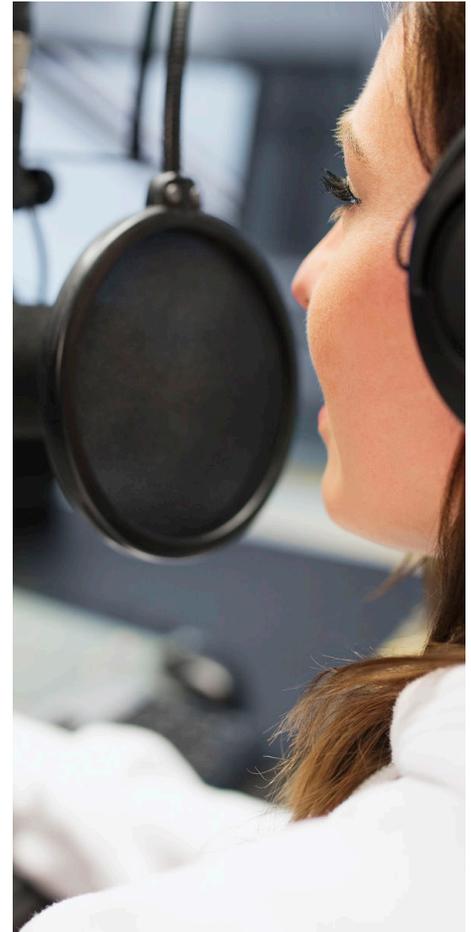
WHY STUDY BROADCAST MEDIA ARTS?

- **VOCAL & VISUAL PERFORMANCE**
Creating and performing on-air breaks and news reports, hosting and co-hosting podcasts, voice-over talent and on-location reporting.
- **RADIO & AUDIO PRODUCTION**
Harnessing vocal talent, script writing, editing audio content.
- **TELEVISION & VIDEO PRODUCTION**
Operating cameras, producing segments, and editing video content.
- **EDITING & GRAPHICS**
Using non-linear editing software to refine audio and video projects.
- **MARKETING**
College of Health Sciences offers programs to move you from classroom to career in multiple in-demand healthcare fields.
- **BROADCAST OPERATIONS**
Understanding the roles and responsibilities within modern radio, TV, podcasting, and broadcast media environments.

WHY CHOOSE SPECS@LTU

Specs@LTU is dedicated to inspiring, educating, and equipping future leaders in media arts with the skills needed to succeed in a rapidly evolving industry. Whether pursuing a certificate or a degree, online or on campus, students gain hands-on experience with the latest technology in media communications.

Through access to state-of-the-art equipment, project-based coursework, and LTU's unique blend of theory and practical application, students develop the technical expertise and creative vision needed for careers in radio, television, digital media, graphic design and beyond. From broadcasting and video production to digital content creation and marketing, Specs@LTU provides the flexibility and real-world training to help students thrive in today's media landscape.



GETTING STARTED!

For more information, please visit our website or contact us:

Visit: ltu.edu/specs

Email: kharris5@ltu.edu
Kris Harris, Specs@LTU Coordinator

You can create your future today with Specs@LTU!



**Lawrence
Technological
University**

Be curious. Make magic.