

# Bryan Lackner

248-875-2324 · bryan.j.lackner@gmail.com · luckypenny.media

---

## PROFILE

A passionate videographer with over ten years of experience, specializing in video editing and motion design. 2012 Kresge Arts Fellow. Adaptable and efficient, dependable and driven.

---

## SKILLS

Video Editing  
Motion Design  
Graphic Design

Camera Operator  
Drone Operator  
Typography

Punctuality  
Organization  
Attention to Detail

---

## PROFESSIONAL EXPERIENCE

### Campbell Ewald

May 2022 - Present

*Freelance Video Editor/Motion Designer*

Motion graphics and video editing for clients including OnStar, Shamrock Farms, Port Authority of New York and New Jersey. Social media content and long-form videos, based on creative briefs and guidelines.

### Lawrence Technological University

Feb 2020 - Present

*Digital Media Instructor*

Teaching the fundamentals of visual narrative, video production, graphic design, and motion design through the Specs@LTU program. Writing and developing class curriculum. Weekly courses using Adobe's Creative Suite; hands-on experience with professional video production equipment.

### Lucky Penny Media

Feb 2018 - Present

*Freelance Videographer*

Produce, direct, and edit video projects for ad agencies, small businesses, musicians, personal use. Commercials; short films; documentaries; music videos; crowdfunding campaigns; social media promotion. Collaborative work with Campbell Ewald, Levitate Media, Fulkrum Studio, Southwest Solutions.

### College For Creative Studies

Sept 2016 - Apr 2020

*Teaching Artist*

Community Arts Partnerships instructor, providing free art and design classes to Detroit public schools. Develop and execute personalized lesson plans; monthly assessments; daily correspondence with on-site coordinators.

---

## EDUCATION

**Specs Howard School of Broadcast Arts**  
BMA Graduate, 2007

## PORTFOLIO

Work samples available at  
**[luckypenny.media](http://luckypenny.media)**