

**Articulation Agreement  
Between  
Lawrence Technical University  
and  
Rochester University  
for the Specs@LTU certificate  
for a track in either Broadcast Media Arts, Digital Media Arts, or Graphic Design**

**Features of the Articulation**

Effective June 2022, Rochester University will grant 29 hours of credit to students who complete the Specs@LTU curriculum with a GPA of 2.0 or higher.

These hours satisfy either the Broadcast Media Arts, Digital Media Arts, or Graphic Design certificates as a track in Rochester University's Bachelor of Science degree in Mass Communication. Specs@LTU credits will be transcribed after students complete their first semester at Rochester University. 9 credits will be transcribed as upper-division hours; 20 will be transcribed as lower-division hours.

**Program Entry Requirements**

RU students pursuing the Bachelor of Science degree in mass communication in the traditional program can take a track in Broadcast Media Arts, Digital Media Arts, or Graphic Design in their junior or senior year with a minimum 2.0 GPA and the approval of their RU academic advisor. A student pursuing the Bachelor of Science degree in mass communication in the accelerated program can take a track in Broadcast Media Arts, Digital Media Arts, or Graphic Design with a minimum 2.0 GPA and the approval of their RU academic advisor.

**Degree Requirements**

**Requirements for the BS in Mass Communication Traditional program\*  
(16-week semesters)**

General Education Core	41 hours
Mass Communication Major Core	30 hours
Specs@LTU Broadcast Media Arts, Digital Media Arts, or Graphic Design	29 hours
<u>Electives (without a minor)***</u>	<u>20 hours</u>
<b>Total number of required credits</b>	<b>120 hours</b>

**Requirements for the BS in Mass Communication Accelerated online program\*  
(most courses are 8 weeks long, 2 are 16-weeks online)**

General Education Core	41 hours
Mass Communication Major Core	30 hours
Specs@LTU Broadcast Media Arts, Digital Media Arts, or Graphic Design	29 hours
<u>Electives (without a minor) **</u>	<u>20 hours</u>
<b>Total number of required credits</b>	<b>120 hours</b>

\* 30 hours of upper-division credit are required to complete a bachelor's degree at Rochester University. For any degree, at least 50% of a student's major and minor core must be earned at Rochester University

\*\* Students may take an 18-hour minor, thus reducing the number of electives needed to

, complete their degree.

## Responsibilities of Each Institution

1. RU students attending Specs@LTU are concurrently enrolled, and participate in a financial aid consortium agreement (Appendix A). Advising RU students attending Specs@LTU regarding admission, program requirements, and financial aid consortium agreement (Appendix B) will be the primary responsibility of RU. Advising Specs@LTU regarding admission and program requirements for the online degree at RU will be the primary responsibility of RU.
2. Each Party will assume responsibility for appropriate marketing and ensure that it complies with RU accreditation requirements.
3. Joint efforts in marketing this agreement and student recruitment will be pursued with faculty and staff at both institutions communicating information regarding this Agreement to current and prospective students (i.e., information sessions, campus visits, etc.).
4. Each institution may provide a link to the partner institution's website on its website.
5. The Parties will abide by confidentiality requirements set forth in the Family Education Rights and Privacy Act (20 USC § 1232g ("FERPA")) and other applicable laws.
6. The Parties shall be separately responsible for compliance with all laws, including anti-discrimination laws, which may apply to their respective activities under this Agreement.
7. Specs@LTU and RU further agree to communicate any concerning curriculum or policy change(s) (as soon as reasonably possible) that affect the agreed-upon relationship between articulated programs at the respective institution. Both institutions reserve the right to amend or revise this Agreement. Any changes must be submitted in writing, agreed to, and signed by authorized institutional parties.
8. Rochester University will maintain accreditation by the Higher Learning Commission  
Higher Learning Commission  
230 South LaSalle Street, Suite 7-500  
Chicago, IL 60604  
Phone (800) 621-7440  
<https://www.hlcommission.org>

## Regular Review of Agreement

This agreement shall be reviewed at the end of every year to assess progress, update, or adjust direction if needed.

## Termination of the Agreement

This agreement terminates on December 31, 2026, and is subject to renewal. Either party may terminate this agreement earlier by giving a *one-semester* notice to the institution. Any student enrolled in the program at the time of termination will be allowed to complete the program outlined in the agreement.

### Responsible Parties and Signatures



\_\_\_\_\_  
Lisa Kujawa  
Vice President Enrollment Management  
Lawrence Technological University  
21000 W 10 Mile Road  
Southfield, MI 48075

~~June 14, 2022~~ 10/31/2022  
Date updates approved



\_\_\_\_\_  
Dr. Remylin Bruder  
Provost  
Rochester University  
800 West Avon Road  
Rochester Hills, MI 48307

31, October 2022  
\_\_\_\_\_  
Date

## **Appendix A**

### **Financial Aid Consortium Agreement between Rochester University and Specs@LTU**

**Rochester University**, a Michigan institution of higher education located in Oakland County, Michigan ("RU") and **Specs@LTU**, a Michigan institution of higher education located in Oakland County, Michigan ("Specs@LTU") enter into this Financial Aid Consortium Agreement ("Agreement") as of the date of the last signature below.

#### **Recitals**

**WHEREAS**, it is in the best interests of both institutions to facilitate the transfer of Specs@LTU credits to RU programs and reach an understanding regarding the administration of financial aid for participating students ("Students") who are enrolled in RU degree programs, but may take classes at either or both institutions; and

**WHEREAS**, both institutions of higher education desire to maximize the educational and career opportunities of their Students; and

**WHEREAS**, RU and Specs@LTU desire to enter into this Agreement to facilitate Students' applications for and receipt of federal Title IV financial aid ("Financial Aid"), and to allow Students to receive Financial Aid based upon the combined credit hours in which they are enrolled at both institutions; and

**THEREFORE**, in consideration of the mutual covenants, promises and conditions contained in this Agreement, and for other good and valuable consideration, receipt of which is hereby acknowledged, RU and Specs@LTU agree as follows:

#### **Agreement**

1. RU is designated as the "home institution," and Specs@LTU is designated as the "host institution," for Financial Aid purposes for all Students.

2. This Agreement applies only to the Students who are seeking a RU degree that are enrolled in degree required course work at RU and/or Specs@LTU.
3. Admission to RU degree granting programs shall be contingent upon satisfaction of all RU Admission requirements and the availability of space in the programs. All admissions decisions to RU degree programs shall be the sole responsibility of RU.
4. RU will determine the students' eligibility for Financial Aid and will process, calculate, and disburse Financial Aid for all Students pursuant to RU's student financial aid policies and procedures. RU's Financial Aid responsibilities include without limitation determining Students' enrollment status, calculating the cost of attendance, monitoring Student eligibility and satisfactory academic progress, calculating refunds or repayments, maintaining Financial Aid records for Students and reporting Students' Financial Aid information to the National Student Loan Data System, FISAP and other required agencies or organizations.
5. A student may be admitted to RU's BS in Mass Communication traditional program when he or she has met the minimum requirements for admission into the program. Once a student has been admitted, RU assumes responsibility for the student's financial aid.
6. The transfer of course credits between RU and Specs@LTU will be processed pursuant to the policies and procedures of the institution accepting the transfer credits. RU will only process, calculate and disburse Financial Aid for Specs@LTU courses accepted by RU for transfer credit. Notwithstanding the above, RU shall in no instance be responsible for financial aid to cover tuition and/or fees for a Specs@LTU class that is not required for the RU degree. The question of whether credit for a particular Specs@LTU class will count toward receipt of a degree in a particular RU degree program is reserved solely to the faculty and administration of RU. In accordance with federal regulation 34 CFR 668.5(d) regarding consortium agreements, a Student can only receive financial assistance for courses that are applicable to the Student's certificate or degree program.
7. For purposes of Financial Aid calculations, a Student's cost of attendance will include tuition, fees, room and board, and other allowable charges incurred for specific terms of enrollment at each institution. During periods of concurrent enrollment, room and board, transportation and miscellaneous/personal costs will be based on RU's budget, which is calculated using national cost averages. Loan fees (if applicable) will be based on the average student loan fees at RU.
8. For purposes of Financial Aid calculations, a Student's enrollment time status per semester will be calculated based upon the Student's combined enrolled credit hours from RU and Specs@LTU per semester as follows:
  - a. Full Time: 12 or more combined credit hours

- b. 3/4 Time: 9-11 combined credit hours
- c. 1/2 Time: 6-8 combined credit hours
- d. Less than 1/2 Time: 1-5 combined credit hours

Enrollment time status may be re-defined by RU in its sole and absolute discretion at any time while this Agreement is in effect and any subsequent renewal.

- 9. Students will be required to agree that their education records as defined by the Family Educational Rights and Privacy Act and its implementing regulations may be disclosed by RU and Specs@LTU to each other's authorized personnel. Each Student will sign a student waiver ("Consortium Form") obtained by the home institution before release of Financial Aid funds. If requested, the home institution shall provide a copy of the Consortium Form to the host institution.
- 10. On or before December 15 of each year while this Agreement is in effect, Specs@LTU will provide RU with the following Information for the next academic year:
  - a. Specs@LTU's estimated Pell cost of attendance,
  - b. Estimated cost per credit hour,
  - c. Estimated fees that are charged to all Specs@LTU students, and
  - d. Academic calendar

If Specs@LTU does not provide the foregoing information to RU by December 15, RU will use Specs@LTU's then-current actual Information for Financial Aid calculations for the next academic year. Specs@LTU will provide RU with its actual Pell cost of attendance, cost per credit hour and fees for each academic year immediately after those amounts are confirmed.

- 11. RU will disburse Financial Aid to Students based solely upon RU's regular Financial Aid disbursement schedule.
- 12. RU's Student Financial Services designated contact will maintain an electronic shared file with Specs@LTU's Student Financial Resources and Scholarships designated contact for the purpose of providing Specs@LTU with a current list of RU students who have been approved for any financial aid consortium courses during the year. The list will be updated as students are approved by their advisers.
- 13. Specs@LTU will not disburse any federal Financial Aid. RU and Specs@LTU will coordinate the processing, calculation and disbursement of state and/or agency financial aid to Students. Specs@LTU will notify RU of a Student's receipt of any state and/or agency financial aid within seven (7) calendar days of such receipt (*unless students receive scholarships from Specs@LTU for Specs@LTU tuition and fees and that would be reported to RU*).
- 14. Specs@LTU will provide RU with new and/or updated enrollment, academic and financial aid resource information for each Student, including without limitation enrolled courses,

credit hours, enrollment changes including without limitation drops and withdrawals, last dates of attendance and all grades received for courses the Student was enrolled in or attended and financial aid resources, no later than Tuesday of each week for the preceding week of classes.

15. This Agreement shall take effect immediately upon signing by both parties. The Agreement will be automatically renewed each August 1<sup>st</sup>. This Agreement may terminate automatically and without the necessity of any further action upon: (a) mutual written consent; (b) the failure of either institution to cure a default in its performance of this Agreement within 30 calendar days of receipt of a notice of the default; or (c) written notice given at least 90 calendar days prior to the commencement of a new RU academic term. RU will process and disburse Financial Aid, through the end of the term in which this Agreement is terminated, to Students who were awarded and/or eligible for Financial Aid prior to the effective termination date.

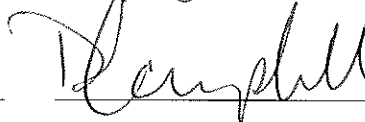
For Rochester University



10/31/22

Kara Miller  
Director, Student Financial Services

For Specs@LTU



Director, Student Financial Services

Darin Campbell