

EDUCATION

- 2000-2002 Master of Fine Arts in Metals and Jewelry
Savannah College of Art and Design (SCAD), Savannah, Georgia
- 1996-1998 Bachelor of Fine Arts in Visual Communication Design
National Yunlin University of Science and Technology, Taiwan
- 1990-1994 Associate Degree of Industrial Engineering and Management
St. John's and St. Mary's Institute of Technology, Taiwan

TEACHING EXPERIENCE

- 2015 to present Adjunct Faculty at Crafts Department
College for Creative Studies
Teaches technology related courses in the Craft & Material Studies department, which specialized in five areas- Ceramics, Glass, Fiber Design, Metalsmithing and Jewelry Design, and Art Furniture.
- 2018 to present Content Creator
PJ Chen Design YouTube Channel
Provide in-depth online tutorials of jewelry CAD design with Rhinoceros 3D program. The content covers jewelry CAD modeling, jewelry design, rapid prototyping and industry professional interviews. The PJ Chen Design Youtube Channel has gained over 27,000 worldwide subscribers from students to industry professionals.
- 2012 to present Authorized Rhino Trainer
Robert McNeel & Associates
Certified as an Authorized Rhino Trainer by Robert McNeel & Associates to offer various levels of Rhinoceros 3D classes to clients including colleges, design firms and individual design professionals nationally and internationally. All courses are customized based on the client's requests.
- 2014-2016 Rhino FabLab Mentor
Robert McNeel & Associates
Selected as one of the twelve mentors for the 2014 Rhino FabLab Studio Mentoring Program worldwide. The Mentor Program provides resources to professional designers, educators and students interested in Rhino 3D modeling, rapid-prototyping and technology research. Rhino FabLab Studio is a digital fabrication studio certified by Robert McNeel & Associates, the creators of Rhinoceros 3D software.
- 2005 to 2014 Professor of Jewelry
Savannah College of Art and Design
Teaches major curricular courses in jewelry for the graduate and undergraduate programs including traditional metal techniques, sketching and rendering, design and manufacturing processes, CAD/ RP technology, research methodology, conceptual development as well as expanding student's knowledge in application of technology.
- 2012 to 2014 Professor of Industrial Design
Savannah College of Art and Design
Requested by the Industrial Design department to teach the various major courses including human factor, design process, ideation technique, CAD/ RP technology, contextual research for the graduate and undergraduate programs.

Summer 2008- 2009	<p>Art Educators Forum: <i>Photo Etching on Metal</i> workshop Savannah College of Art and Design Art Educator's Forum was a series of week-long workshops provided to high school educators. It offered additional hands-on learning opportunities to the educators.</p>
Summer 2007- 2009	<p>Summer Seminar: <i>Wearable Art</i> workshop Savannah College of Art and Design Summer Seminar was a series of week-long workshops provided to high school students. Students had the opportunity to experience the college- level classes. This workshop allowed students to create wearable art pieces Through the use of alternative materials.</p>
2004 – 2005	<p>Adjunct Professor Savannah College of Art and Design The courses focused on traditional metal techniques including light metal casting, advanced fabrication and surface embellishment.</p>
2001-2002	<p>Graduate Teaching Internship Savannah College of Art and Design Taught three classes including Introduction to Jewelry, Casting, and Enameling as part of the M.F.A curricular activity.</p>
1998	<p>Art Instructor Fu-Sin Institute of Design, Taiwan Fu-Sin Institute of Design is a private institution that offers art and design related classes in Taipei, Taiwan. Focused assignments were developing new classes and teaching fundamental design courses including sketching, rendering and concept development.</p>

INDUSTRY COLLABORATIVE COURSE ASSIGNMENT

Spring 2014	<p>Michael Kors Watch Design, Leading Professor and Project Coordinator The specially designed course was to lead 15 student designers with Michael Kors design team to develop concept base watch designs for Michael Kors brand. Responsibilities included interviewing selected students, directing the design process, conducting design critiques and meetings, providing 3D modeling techniques, resourcing rapid prototyping, managing internal and external communication, managing external partners, and controlling the budget. SCAD Collaborative Learning Center and Fossil- Michael Kors Watch funded the project of \$15,000.</p>
Summer 2013	<p>niin style Jewelry Design- Hong Kong, Leading Professor and Project Coordinator As part an of Off-Campus Trip to Hong Kong, the teaching assignment was to lead ten SCAD jewelry students in a collaboration project with Hong Kong-based designer and owner of niin Style (niinstyle.com) Jeanine Hsu. The project demonstrated the value of global learning opportunities and prepared talented students for creative careers through enriching collaboration with renowned jewelry brand "niin style".</p>
2010-2014	<p>Fossil Watch Design, Leading Professor and Project Coordinator In charge of the four specially designed watch design courses for Fossil brand at SCAD since 2010. Duties included managing multi-disciplinary student designers, designing course content, developing design concept, fostering a collaborative learning environment, utilizing digital applications for prototypes, and communicating with internal departments and external partners. SCAD Collaborative Learning Center and Fossil-Watch funded the project of \$5,000 each time.</p>

- Spring 2012 Fossil Jewelry Design, Leading Professor and Project Coordinator
The specially designed course was to focus on the Fossil jewelry brand to create new jewelry concepts for spring 2013 and to provide a real world design experience to students at SCAD. Responsibilities included fostering a collaborative learning environment, providing design guidelines to the students, and managing communication with Fossil jewelry brand sponsors. SCAD Collaborative Learning Center and Fossil- Jewelry funded the project of \$5,000.
- 2011-2012 The Limited Jewelry Design, Leading Professor and Project Coordinator
The goal of the sponsored course was to lead SCAD jewelry students through the design process for creating new fashion jewelry concepts for a specific season. Over 28 designs were successfully sold through 240 The Limited stores and their e-commerce division in 2012 and 2013. Responsibilities included project management, course design, communication, design critique, rapid-prototyping and client meetings/presentations. SCAD Collaborative Learning Center and The Limited- Jewelry funded the project of \$12,000.
- Fall 2011 Remington Eyewear Design, Studio Professor and Coordinator
This unique collaborative project course was operated in between the Remington brand, the Industrial Design, Jewelry departments and SCAD Collaborative Learning Center to bring new concepts to eyewear design. Responsibilities included designing project briefs, designing course structures and contents that met the eyewear industry production standards, providing class demonstrations for producing appropriate eyewear prototypes, and managing design team and budget management. SCAD Collaborative Learning Center and Remington Hunting Gear funded the project of \$15,000.
- 2009-2011 McGee Group Eyewear Design, Studio Professor and Coordinator
The McGee Group specializes in the design and marketing of eyewear, sunglasses, readers and optical frames and cases for men, women and children since 1976. Led the specially designed sponsored courses with The McGee Group for three years to design new eyewear and package concepts. SCAD Collaborative Learning Center and McGee Group funded the project of \$5,000 each time.

PROFESSIONAL EXPERIENCE

- 2003 to present Owner. PJ Chen Studio, Oak Park, Michigan
PJ Chen Studio was founded in 2003 in the beautiful historical town of Savannah, Georgia, and relocated in the greater Detroit area, Michigan. PJ Chen, the founder and designer, believes jewelry is to tell a story. It tacitly communicates between people and captures the important moments of life. PJ Chen Studio specializes in custom-made and limited production jewelry, and design projects from ideation to manufacturing. It also own the CAD Jewelry Program on various online channels
- 2015- 2017 AA Jeweler. Signet Jewelers-Design and Service Center at Jared The Gallria of Jewelry, Sterling Heights, MI
Responsibilities includes custom design, jewelry repair, stone setting, advance wax work, and custom fabrication.
- Summer 2014 Intern Director. Working Class Studio Design Project, Savannah College of Art and Design, Savannah GA
Working Class Studio is a product development venture for the Savannah College of Art and Design that specializes in stationery and home décor lines sold in retail stores across the United States and internationally. As an internship director for the summer 2014 design project, responsibilities included supervising student interns, proposing new design concepts, conducting market research, and managing meetings and presentations.
- 2003 – 2005 Goldsmith/Jewelry Designer, Levy Jewelers. Savannah, GA
Responsibilities included stone setting, custom jewelry design, jewelry repair, wax carving, polishing, surface technique and casting.
- 1999–2002 Metals Department Shop Monitor, Savannah College of Art and Design. Savannah, GA
Responsibilities included maintaining studio equipment, assisting students with the proper use of studio equipment and maintaining a safe and productive studio environment.

Summer 2001 Jewelry Designer Internship, Spectragem, Atlanta, GA
Spectragem is a fashion jewelry company specializing in design, manufacturing and global distribution of fine sterling silver jewelry. Responsibilities included marketing research, concept design, and specifications drawing.

1998 –1999 Graphic Designer, Hua Language Institute, Taiwan
Hua Language Institute is a company for teaching children English at Taipei, Taiwan. As a graphic designer at the company, responsibilities included magazine advertisement design, bus advertisement design, and course graphic material design.

PROFESSIONAL PROJECT

2010 "Spoonz" Design Project
The "Spoonz" design project was to create a metal utensil for use in helping to preserve the fizz in opened bottles of champagne or sparkling wine for the client, Butler Holding LLC. Responsibilities included market research, ideation, design proposal, manufacturing resource, production and quality control.

AWARDS AND HONORS

2010 *NICHE Professional Awards, Finalist, Hollowware Category, NICHE Magazine*

2004 *SJTA/SCAD Design Contest, Third Place, Atlanta Jewelry Show, SJTA*

2002 *SNAG & 3M Innovative Tools, Third Place*

2002 *2nd American Craft Museum Horizon Award Competition, Finalist*

2002 *Outstanding Achievement in Metals and Jewelry Award, SCAD*

2001 *Craft Forms, Wayne Art Center, Finalist*

2001 *May Poetter Gallery Award, SCAD*

2001 *NICHE Student Awards, Finalist, Fine Jewelry, NICHE Magazine*

1998 *The Best of Degrees Project, Department of Visual Communication Design, Yunlin University of Science and Technology, Taiwan*

INVITED PRESENTATIONS

Sept. 23- Nov. 18, 2021 *"Introduction to Eyewear Design and 3D Modelling Course"* at HKPC Academy, Hong Kong.
The course is designed for professional eyewear designers who want to learn how to translate 2D designs into 3D digital models and produce spectacle prototypes with 3D printing technology.

- July 30- Sept. 17, 2020 *"Introduction to Eyewear Design and 3D Modelling Course"* at HKPC Academy, Hong Kong.
The course is designed for professional eyewear designers who want to learn how to translate 2D designs into 3D digital models and produce spectacle prototypes with 3D printing technology.
- Oct. 3- 22, 2019 *"Rhino 3D Modeling to Automotive Design"* at DENSO, Southfield, Michigan
Offer 5 sessions of Rhino 3D modeling training to Denso, a global manufacturer of automotive parts, to the creative team. The training focuses on advanced Rhino surfacing techniques for building seaming less organic surfaces for both interior and exterior of a concept car.
- June 13-15,2018 *"Rhino 3D for Jewelry Design Training"* at St. John's University. Taipei, Taiwan.
Offer 3 session training of Rhino 3D for jewelry design to students at the Creative Design Department. The workshop cover intermediate level of jewelry modeling skills.
- June 19,2018 *"Metal Casting Workshop"* at Bulaubulau Aboriginal Village- The Root Vocational Study. Yilan, Taiwan
The Bulaubulau aboriginal village is located at Yilan, Taiwan. I had great time teaching metal casting techniques to the students at the Root Vocational Study, and stayed at the beautiful village with great hospitality. With limited tool materials, students carved wood and utilized bamboo for metal casting molds.
- March 8-9, 2018 *"Introduction to Rhino in Architecture Course"* at John Portman & Associates, Atlanta, Georgia.
Offer two-day Rhino 6.0 training course to an architecture firm, John Portman & Associates. The workshop focuses on fundamental 3D modeling technique with organic form exploration for architect.
- July 28-30, 2017 *"Advance Rhino 5.0 for Jewelry Design Training"* at Go9 Design Center, Taipei, Taiwan
Offer three-day training to jewelry professionals for advanced stone setting modeling technique, 3D printing discussion, modeling for jewelry production, and rendering tips.
- July 13-15, 2017 *"Introduction Rhino 5.0 for Jewelry Design Training"* at Go9 Design Center, Taipei, Taiwan
Offer three-day training to jewelry professionals for basic jewelry modeling techniques and stone setting modeling techniques.
- July 10-11, 201 *"Jewelry Design Now and Then"* Workshop at St. John University, Taipei, Taiwan
Offer two-day workshop at Creative Design Department to discuss the jewelry fabrication technique changes from the past to contemporary. The workshop also covers pewter casting with laser cut techniques.
- July 6, 2016 *"Creative Jewelry Design"* Workshop at St. John University, Taipei, Taiwan
Offer a one day workshop to discuss art jewelry and its market, to conduct a design critique, and to demonstrate fold forming technique to students at Creative Design, St. John's University located at Taipei, Taiwan.
- April 11-12, 2016 *"Rhino 3D Jewelry Modeling Training"* at Michael Kors Jewelry Department, New York, New York
Offer a two day Rhino 3D jewelry modeling and rendering training Michael Kors Jewelry Team, located at New York, NY. The workshop covers from basic to advanced jewelry modeling techniques and tips for stone setting modeling.
- April 2-5, 2014 *"Rhinology in Design, for Jewelry"* at RhinoDay conference, Guadalajara, Mexico
"Rhino Day" is a conference that provides workshops and lectures from internationally recognized professionals and educators. The workshop focused on 3D modeling techniques for stone setting and rapid prototyping.
- November 19-20, 2012 *"Rhino 3D Application"* Rhino3D Intermediate Training at John Portman & Associates, Atlanta, GA
Offer a three day Rhino 3D professional workshop to an architectural firm, John Portman & Associates, located at Atlanta, Georgia in November 2012. The workshop covered basic to advanced 3D modeling techniques and its application in the architectural field.

- August 3, 2012 "Jewelry Design with Rhino 3D" at Fu Jen University, Taiwan
 Conducted "*Jewelry Design with Rhino 3D*" workshop to students at Fu Jen Catholic University, Jewelry Department at Taipei, Taiwan on August 3, 2012. The one day workshop covered the essential CAD techniques for jewelry design.
- March 2008 Gallery S.P.A.C.E "*Contemporary Metal Working*" lecture, Savannah, Georgia.
 Presented and introduced contemporary jewelry artists' work to the Savannah community.

INVITATIONAL EXHIBITIONS

- 2019 *Faculty Now!* The Valade Family Gallery, Detroit, MI
- 2012 *Design Thinking II*, Pei Ling Chen Gallery, Savannah, GA.
- 2011 *Round Three*. Hall Street Gallery. Savannah GA.
- 2011 *Year of the Rabbit*. Moot Gallery and SCAD Gallery. Hong Kong, China.
- 2011 *2011 International Metal Art Exhibition & Seminar*, Modern Art Center of the China Millennium Monument, Beijing, China.
- 2010 *The Story of Silver in Savannah: Creating and Collecting since the 18th Century*, Telfair Museums, Savannah, GA.
- 2009 *Design Thinking*. Red Gallery. Savannah GA.
- 2009 *Ever Present and in Motion*. ACA Gallery of SCAD. Atlanta GA.
- 2009 *Ever Present and in Motion*. Pei Ling Chan Gallery and Garden for the Arts. Savannah GA.
- 2007 *Five Star*. Hall Street Gallery. Savannah GA.
- 2004 *Art Jewelry*, Chroma Gallery, Savannah, GA.
- 2003 *Precious Metals*. Pinnacle Gallery. Savannah, GA.
- 2002 *Endless Desire*, Metals and Jewelry M.F.A. Solo Thesis Exhibition, Pei Ling Chan Gallery, Savannah, GA.
- 2002 *SavannahNow*, Broom Street Gallery. New York, NY.
- 2001 *La Petite IX*, Alder Gallery, Coburg, OR.
- 2001 *Adornment 2001*. Bergen Hall M.F.A. Gallery. Savannah, GA.
- 2001 *Student Showcase Spring 2001*. May Poetter Gallery. Savannah, GA.

COMPETITIVE EXHIBITIONS

2004	<i>SJTA Atlanta Jewelry Show.</i> Gallaria, Atlanta, GA.
2002	<i>SNAG & 3M Innovative tools.</i> The Center of the Visual Art, Denver, Colorado.
2002	<i>SNAG Future Prospects Exhibition.</i> The Center of the Visual Art, Denver, Colorado.
2001	<i>Craft Forms 2001.</i> Wayne Art Center. Wayne, PA.
2001	<i>Far From Home 2001 International Exhibition.</i> Ex Libris Gallery. Savannah, GA.
2001	<i>NICHE Philadelphia Buyers Market trade show.</i> Philadelphia, PA.
2000	<i>Small Work Exhibition.</i> Exhibit A. Savannah, GA.

PUBLICATIONS

Jianqiu Jiang, Shuyang Zheng, *"Communication & Innovation- A works collection of 2011 International Metal Art Exhibition,"* Academy of Art & Design, 2011. 116-117.

Tania June Sammons, *"The Story of Silver in Savannah: Creating and Collecting since the 18th Century,"* Telfair Museum of Art, Savannah, GA, April 15, 2010. 48.

SCAD exhibition department, *"Ever Present and In Motion"* SCAD exhibition department. Savannah GA. 2009.

Susan Ramljak & Edward S. Cooke, Jr., *"SNAG/3M: Innovative Tools, catalog & CD- ROM,"* Society of North America Goldsmith, 2001

PROFESSIONAL SERVICE

Spring 2009/2012	Jewelry Department event coordinator for the <u>Night of Spectacles Event</u> sponsored by the Georgia Light House Foundation, Atlanta, GA. Leading a student design team to design jewelry pieces by using recycled eyewear parts for the event fund raising auction. All funds raised were donated to the Georgia Light House Foundation to help cover the medical expense for blind patients.
March 2008	Exhibition Coordinator, 2008 Society of North American Goldsmiths, Savannah, GA. Acted as an exhibition coordinator for "Surge; National Juried Student Jewelry Exhibition", and "Cresting; National Juried Jewelry Student Digital Image Show" for 2008 Society of North American Goldsmiths Conference. Responsibilities included exhibition layout, liaison in between SCAD and gallery, display design, jurying process, artwork security, application process, coordinating opening event, and communicating with both internal and external partners.

UNIVERSITY SERVICE

2005 to 2014	SCAD Admission Recruiter <ul style="list-style-type: none">● International advisor tour● International educational fair● SCAD day at Savannah Campus, Atlanta Campus, Hong Kong Campus
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- Workshop at SCAD Information Session in Dallas TX
- Workshops and lectures at Universities in Taiwan
- SCAD Majors Fairs
- Summer Seminar
- Art Educators Forum
- SCAD 411
- Online chatting with prospective SCAD students
- Portfolio review for perspective SCAD students

2009 to 2014	<p>Faculty Advisor, Jewelry Student Association</p> <p>The Jewelry Student Association is a student club organized by jewelry major students. Responsibilities include supervising and assisting club activities, advising, and providing resources to the club.</p>
2011-2012	<p>Faculty Member of Department Curriculum Revision Committee</p> <p>Creating course goals, outcomes revision, and pre-post test revision</p>
2009- 2010	<p>Faculty Member of Department Assessment Committee</p> <p>Conducting departmental assessment</p>
2009-2013	<p>Admission Event Coordinator for <u>Young Designer's Exhibition (YODEX)</u>, Taipei, Taiwan</p> <p>Responsibilities included advising on booth design, portfolio reviewing, recruiting, organizing jewelry exhibitions with other major students work and networking with other schools and organizations in Taiwan</p>
2008-2011	<p>Faculty Member of University Diversity Council</p> <p>Creating and participating in diversity council events</p>

DEPARTMENT SERVICE

2009 to 2014	<p>Jewelry Department. Competition and Technology Liaison</p> <p>Responsibilities include providing design/exhibition competition information, technology research, advising on submission guidelines, assisting students with technology help on the applications, and providing 3D modeling and rapid prototyping technology workshops.</p>
2009 to 2014	<p>Jewelry Department. Rhino FabLab Studio Liaison</p> <p>Rhino FabLab Studio is a community for teaching, learning and sharing experiences for technology and fabrication for industrial designers, architects and engineers who use Rhino 3D software. Responsibilities include establishing the Rhino FabLab at the jewelry department, writing proposals and budgets, following the application guidelines for all equipment, and communicating with Robert McNeel & Associates for program certification requirements.</p>
2009-2013	<p>Faculty Adviser, Graduate Thesis Committee</p> <ul style="list-style-type: none"> ● 2013 Jewelry and Objects. M.F.A. Seonyong Lee, "Second Soul" ● 2013 Furniture. M.F.A. Daniel Brookman, "Beyond the threshold: the agency of Chinese doors in the contemporary mind" ● 2011 Jewelry and Objects. M.F.A. BongSang Cho, "Life" ● 2009 Architecture, M. Arch, Yi_Fan Chen, "Finding the balance between tourism's impact and local climates-the revitalization of yuli town: yuli traditional market, Hualien, Yili, Taiwan"
2007-2011	<p>Gallery Coordinator, Jewelry Department</p> <p>Organizing exhibitions, providing exhibition information, and arranging professional displays of art work.</p>

PROFESSIONAL TRAINING and CERTIFICATION

- 2014 Intro to Grasshopper for Rhinoceros 5 Certification Course
Robert McNeel and Associates. Online.
This course is for design professionals to learn Grasshopper concepts and its application.
- 2011 Rhino Level I and Level II Certification Course
Robert McNeel and Associates. Savannah, GA
Rhino level I course focuses on producing 3D models using NURBS geometry. Rhino level II course focuses on create and edit accurate free-form 3D NURBS models.
- 2011 Solidworks Level I Certification Course
Solidworks Corporation. Savannah, GA
The workshop focused on how to use Solidworks to build parametric models of parts and assemblies.
- 2010 Gemvision Design Symposium
Schaumburg, IL
The Gemvision Design symposium offered workshops, a design contest, networking events, and an overview of the new developments forMatrix and CounterSketch Studio. Lectures and professional presentations were offered in this two day symposium.
- 2010 Intermediate Matrix Certificate Course
Gemvision Training Center. Moline, IL
Gemvision Matrix is a specific CAD program for jewelry which is based on Rhino CAD software. The course offered 3D modeling techniques for jewelry stone setting and design for the jewelry industry. It also covered T-Spline and V-Ray rendering.
- 2008 Jewelry Engraving Intensive Certificate Course
GRS Training Center. Emporia KS
The course focused on advanced level design and layout for metal engraving with a focus on the execution of precision cuts in a 3D style.
- 1994 Color Stones Program Certificate Course
Gemological International Institute. Taipei, Taiwan
The course offered basic knowledge of colored stones, with a focus on ruby, sapphire, and emerald. Understand color, clarity, cut and carat weight changes the gem's value, and identify the nature and artificial stones.

CLASSES TAUGHT

Adjunct faculty, College for Creative Studies

- 3D Digital Crafts
- Visual Communication for Crafts
- Digital Casting
- Portfolio and Web Development

Professor of Jewelry, Savannah College of Art and Design

- Idea Visualization for Jewelry (MTJW 235)
- CAD and RP for Jewelry Design (MTJW 245)
- Rendering for Jewelry Design (MTJW 304)
- Adornment, Identity and the Power of Jewelry (MTJW 306)
- Eyewear Design (MTJW 308)
- Light Metal Casting (MTJW 310)
- Stone Setting (MTJW 311)
- Jewelry and Fashion (MTJW 312)

- Metalsmithing (MTJW 316)
- Working with Gold and Platinum (MTJW 330)
- Digital Jewelry Studio (MTJW 345)
- Portfolio Development (MTJW 355)
- Innovations in Studio Practice (MTJW 360)
- Senior Project I : Concept Development (MTJW 400)
- Senior Capstone Experience Professionalization and Practice (MTJW 490)
- History of Jewelry as Source (MTJW 702)
- Objects and Desire (MTJW 730)
- 3-D Visualization (MTJW 780B)

Professor of Industrial Design, Savannah College of Art and Design

- Computer-Aided Product Design (ELDS 205)
- Visual Communication and Presentation (SDES 501)
- Design Thinking (SDES 502)
- Introduction to Industrial Design (IDUS 100)
- Collaborative Experiences (SDES 490)

Adjunct Professor of Metals and Jewelry, Savannah College of Art and Design

- Light Metal Casting (MTJW 310)
- Metals and Jewelry Studio IV: Surface (MTJW 360)
- Metals and Jewelry Studio I: Technical Fabrication (MTJW 225)
- Metals and Jewelry Studio II: Design and Fabrication (MTJW 255)

Graduate Teaching Internship, Savannah College of Art and Design

- Introduction to Jewelry (MTJW 102)
- Light Metal Casting (MTJW 310)
- Enameling (MTJW 301)