

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

5.2% Employment
growth rate

2024–2034, adding about 942,500 jobs annually



\$80,920

Median annual salary for Business & Financial roles

Source: U.S. Bureau of Labor Statistics

"Employment in business and financial occupations is projected to grow faster than the average for all occupations, driven by a universal need for data-driven decision-making and organizational efficiency across every sector of the economy."

Bureau of Labor Statistics, 2026 Outlook

CURRICULUM

Business core and capstone 57

Majors (pick one): 15

- Accounting
- Finance
- General Business
- Information Technology
- Marketing
- Sports Management

Math and Science 15

Humanities, Social Science, and
Communication (HSSC) 24

General Electives 9

Total Credit Hours 120



WHY LAWRENCE TECH?

Business drives the economy, but technology drives the future. At Lawrence Technological University, you master both. Join the top 6% of business schools worldwide by earning an AACSB-accredited degree from Lawrence Technological University. We go beyond traditional business education to equip you with the technological skills and innovative spirit that modern employers demand. You will gain hands-on experience through internships with key industry partners before you even graduate. It is a proven path to success. We know how to create innovative business professionals.



CAREERS

Tech & Operations

Project Director
Operations Manager
Supply Chain Lead

Strategic Finance

Financial Strategist
FinTech Analyst
Market Strategist

Growth & Leadership

Business Developer
Global Sales Lead
Talent Director

GETTING STARTED

Admission to the Bachelor of Science in Business Administration program requires:

- Completed application
- High school diploma in progress/completed
- Official high school transcripts
- Official ACT or SAT scores (optional)
- Application fee of \$50

MORE INFORMATION

Office of Admissions
800.225.5588
admissions@ltu.edu

College of Business and Information Technology
248.204.3050
busit-srm@ltu.edu
www.ltu.edu/business-and-it/programs



“LTU just had the right feeling. Between the welcoming campus and the supportive professors and staff, I knew this was the place for me. It was clear that LTU had the resources I needed to achieve my goals.”

- Scott Efrusy, BSBA Finance 2023
Certified Financial Planner
Horizon Advisors of Plymouth, Michigan



YOUR BENEFITS

- Intensive leadership-driven programs that embrace theory and practice
- Faculty with current industry experience
- Convenient schedules that include day, evening, and online classes
- Enjoy small class sizes and a student-centered learning environment
- Participate in state, national, and international competitions
- Receive career service support and have access to paid internships
- A high-tech, wireless 107-acre campus that’s commuter friendly, with recreation, housing, and meal service options
- Grow your professional network by connecting with students and faculty from across the university



Connect. Empower. Succeed



APPLY NOW

Lawrence Technological University
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